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### **SOCIAL CAPITAL AS ALTERNATIVE FOR URBAN SUSTAINABLE DEVELOPMENT**

The city of Neiva, Huila (Colombia); as a case study, allows us to observe the acceleration of its growth from the fifties, considered as the period of greatest violence in the country, reaching the point of greatest growth in the sixties. In the mid-seventies, it is evident how the rate begins to decrease, reaching values of 4% during the first decade of the twentieth century. It is also reflected that as of 2009 there is a slowdown in the growth rate of the Neiva urban footprint.

Cities, with their articulated regional territorial units, demand the emergence of a new urban growth and development model characterized by an organisation of economic activity, which would be spatially distributed in the territory and globally integrated, articulated and complementary. That development must be conceived as a gradual and concerted process between the State and civil society in what the social capital constitutes the binding element of any society, emerging the Social Capital as an alternative for its achievement, involving a stock of norms, habits and relationships that facilitate exchange, innovation and social development.